

BACH FLOWERS

Natural well-being

For over 70 years, the 38 flower essences discovered by Dr Bach have helped millions of people rebalance their emotions naturally and find well-being and harmony. "Les Fleurs de Bach" brings you the proven benefits of these essences through a unique concept of beauty and well-being for body, mind and soul:

We strictly follow Dr Bach's original method, manually picking up wild flowers in a clean, natural environment, capturing their essences through the recommended sun and boiling processes and diluting the mother tincture to the required 1/250 dilution.

At the heart of each **Les Fleurs de Bach Anti-Stress Skin Care** product is a delicious, natural fragrance and, to bring back calm and serenity, our exclusive blend of the following Bach flowers:



Agrimony: to help to communicate with others and express one's feeling more easily.



Oak: to allow one to admit its own limitations and take a well deserved break.



Impatiens: to help regain a gentle, tolerant and forgiving attitude.



White chestnut: to bring back mental peace.



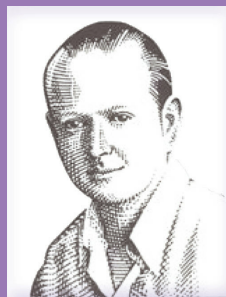
Pine: to relieve one's sense of guilt



Crab apple: The cleansing remedy: helps put things in perspective.



Vervain: to bring back to calm and quietness.



Dr Edward Bach (1886-1936)

Dr Bach studied medicine in London and worked as a House Surgeon, before starting a practice in Harley Street. He then became a researcher in homeopathy and bacteriology.

- He found that some flowers and plants had the power to **heal specific feelings and emotional imbalances**, leading to a better ability for body and mind to recover.
- He identified **38 plants and flowers** and their benefits, then designed a method to capture and preserve their active principles as "Bach Flower essences".
- He created his "**rescue remedy**"™, a special blend of 5 flower essences, specifically designed to treat states of **shock or anxiety**, which became a worldwide success.



ORGANIC ANTI-STRESS SKINCARE

with Bach flowers

Some of the Press Coverage for Les Fleurs de Bach



“Les Fleurs de Bach”: Winner of the Beauty Challenger Awards at Beyond Beauty / Cosmeeting Paris, September 09.



A unique concept of Natural and Organic, well-being and beauty products

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Les Fleurs de Bach presents its first skincare range for body, mind and soul.

Organic Anti-Stress Skincare

A revolutionary range of natural products designed to tackle everyday skincare needs and to promote inner peace. Each of these beauty products combine the purest ingredients with **Les FLeurs de Bach** exclusive blend of certified organic Bach Flower essences.

FACE

Les Fleurs de Bach Anti-Stress Cleansing Milk – 150ml amber glass bottle

Remove the day's dirt and grime, and wipe off eye make-up in an instant with this gentle, soothing milk. Enriched with sesame and sunflower seed oils, it is formulated to preserve the hydrolipidic film (protects the skin from the outside). Thanks to its soothing and cleansing Calendula extract as well as its healing Imperatoire extract, this calming treatment will help to restore youthfulness whilst refreshing the skin and relaxing the user.



Les Fleurs de Bach Anti-Stress Lotion – 150ml amber glass bottle

A light textured lotion for all skin types which gently removes all traces of cleansers whilst respecting the natural function of the skin. Formulated to bring inner harmony thanks to the Bach flower essences it contains, it also regenerates and appeases sensitive skins with hydrolats of Melissa and Tilia.



Les Fleurs de Bach Anti-Stress Day Cream – 60ml amber glass jar

A moisture surge for the face, this brilliant day cream contains intensely moisturizing ingredients to hydrate, protect and soothe the skin all day long, thanks to our exclusive blend of vegetable extracts, hyaluronic acid and natural Vitamin E. A relaxing break if used after the cleansing step, this calming cream will protect the skin from everyday environmental and emotional stress. Used as part of your daily skin care routine for a revitalized, healthy, younger looking skin. Apply every morning on the face and neck on clean and dry skin with light sweeping movements.



A range certified by EcoCert

- 95% of the total ingredients are of natural origin
- 95% of plant ingredients are certified organic
- 10% of organic ingredients
- No colorant, no GMO
- No Phenoxyethanol and Parabens
- Natural fragrance



An exquisite and organic fragrance of “Sage and Lavender”, based on essential oils, graces the whole range: with opening notes of Bergamot and Orange, the fragrance develops into a distinctive and soothing “Sage and Lavender” base before delivering a final addictive chord of “Patchouli and Eucalyptus”.

Les Fleurs de Bach Anti-Stress Night Cream – 60ml amber glass jar

The ultimate, calming sleep treat, this nourishing night cream is enriched with natural ingredients such as shea butter, almond oil and jojoba oil, renowned for their moisturizing properties and ability to protect the skin from environmental stresses. Used regularly, this magical moisturiser will help to unclutter the mind and condition and improve skin texture, helping to leave it soft and younger looking. Apply every evening on the face and neck on clean and dry skin.



Les Fleurs de Bach Anti-Stress Exfoliator Cream – 60ml amber tube

Give your skin a natural glow with this gentle exfoliator cream which incorporates Lava and Apricot pip powders enriched with natural extracts of Lin and Mauve flowers in addition to our exclusive Bach flowers blend. This glow giving treatment will remove dead skin cells, lifting away dirt, excess oil, make-up and skin impurities to help promote a blemish-free complexion and aura of calm and well-being. Use once or twice a week on cleansed wet skin, exfoliate with light stroking movements. Rinse with warm water then follow with anti-stress Day or Night cream.



Les Fleurs de Bach Anti-Stress Mask – 60ml amber tube

Surrender tired-looking skin with this relaxing, hydrating mask which is the ultimate way to fully experience the benefits of Bach flowers within a 15-minute privileged bliss. This super-indulgent skin smoothing experience is complemented with shea butter, almond oil, jojoba oil, Melissa and Tilia hydrolats and natural Vitamin E to help leave a radiant, hydrated, soothed complexion. Wrap yourself in this fragrant sanctuary of inner peace once or twice a week by applying to dry skin in a thick layer. Leave for 10 to 15 minutes then remove or massage into the skin.



TREATING FRAGRANCE

Les Fleurs de Bach Anti-Stress Treating Fragrance – 50ml amber spray

This beautifully blended personal “treat” will bring a feeling of calm and serenity to a stressed mind and body, combining the benefits of aromatherapy, thanks to its addictive blend of sage, lavender, bergamot and eucalyptus essential oils associated with Bach Flower essences. Spritz 3 times above your head at home or in the office to soothe away the cares of the day.



BODY

Les Fleurs de Bach Anti-Stress Shower Gel – 200ml amber bottle

Feel the relaxing, calming effect work the moment you start running the shower. Brimming with luxurious natural ingredients and Bach flowers to sooth and soften the skin, this blissed-out shower treatment will revitalize and unclutter the mind.



Les Fleurs de Bach Anti-Stress Body Lotion – 200ml amber glass bottle

For a finish that's soft to the touch, treat yourself with this delicious lotion, massaged in to the skin. Infused with organic shea butter and sesame seed oil, enriched with Aloe Vera and organic Bach flower essences to calm, restore and ease the mind, this magical moisturiser is a nurturing must to leave your skin looking and feeling velvety smooth.



Les Fleurs de Bach Anti-Stress Body Scrub – 170gr amber glass jar

It's in there somewhere - a bright new, calm you just waiting to be set free! Turn the rough into the smooth and whip your skin into shape with this gentle body scrub based on cane sugar crystals from Thailand for a silk smooth exfoliation. The final touch of Apricot pip oil, a natural emollient, will soften and soothe the most sensitive skins. Used once a week (on wet skin) this pampering treat will work hard to remove dead skin cells, leaving you feeling refreshed and totally relaxed from top-to-toe.



FOR PROFESSIONALS

The professional range of this amazing new range includes:

- **2 exclusive products:** Massage Oil (1 litre amber glass bottle) and Massage Cream (500ml amber glass jar)
- Professional cabin-size of
 - Cleansing Milk (500ml amber glass bottle with pump)
 - Lotion (500ml amber glass bottle)
 - Day Cream (200ml amber glass jar)
 - Body Milk (500ml amber glass bottle)
 - Face Mask (500ml amber glass jar)
 - Face exfoliator (500ml amber glass jar)
 - Mask (500ml amber glass jar)
- A series of exclusive protocoles designed to maximize the benefits of these unique products through specific treatments for face and body that will result into a lasting blissful experience for your customers and will keep them asking for more of this beauty and serenity in the future!



Les Fleurs de Bach

The first brand of beauty and well-being products to fully harness the benefits of the 38 Flower remedies discovered by Dr Bach